**Amazing Destinations**

One of the best cures for burnout is taking a vacation. Among the most popular destinations for Japanese travelers are Switzerland and Thailand because of their spectacular nature. Needless to say, there are many differences between vacations in Switzerland and Thailand, such as the cost, the friendliness, and the people.

One major difference between vacations in Switzerland and Thailand is obviously the cost. Switzerland **is renowned as** the most expensive country in the world, which is probably related to its prestigious financial system. Tourists going there might be shocked by the price of food and hotels. For instance, a hamburger meal at McDonalds costs about $14, and a reasonable 3-star hotel costs about $150 a night. On the other hand, in Thailand, everything is surprisingly cheap. Compared to Switzerland, the cost is about two-thirds less. A hamburger meal costs only $4, and a reasonable 3-star hotel costs about $30 a night. A vacation in Switzerland might break visitors’ wallets, but in Thailand, visitors will simply relax without such worries.

Another difference between traveling to Switzerland and Thailand is the atmosphere. In Switzerland, the pace of life is a little slow, except in Zurich and Geneva. However, amenities such as postal service and public transportation are very convenient and punctual. On the other hand, in Thailand, the pace of life is changing rapidly. In Bangkok, it’s similar to other big cities. A lot of foreign companies and ex-pats have settled there, so the residents live according to the world schedule. Nonetheless, even in Bangkok, infrastructure is not as developed or controlled as in Switzerland. Buses often don’t come on time. In fact, they don’t even have timetables.

A third difference between Switzerland and Thailand is **the people themselves**. Although in both countries, the people are very kind, the Swiss are generally more earnest and somewhat conservative. For example, they are very serious at work and strict about deadlines. In contrast, the Thai people are exactly the opposite. Visitors will be able to feel their kindness during their trips. Business executives, however, complain about doing business with Thai people, claiming that sometimes they try to cheat them **and are very loose about deadlines**. The key to doing business with Thai people is finding someone who is reliable. Thus, travelers might occasionally be disappointed with their interactions with the Thai people. No matter the travel destination, the best way to get to know a country is to understand the people.

Switzerland and Thailand are completely different in terms of the cost, the friendliness, and the people. It may be difficult to determine which is better as a vacation destination. In deciding between these two countries, travelers’ decisions will ultimately be constrained by budgets. However, travelers can **definitely** enjoy trips to either Switzerland or Thailand as long as they approach these **locales** with curiosity.